



IntEnt 2009

Internationalizing Entrepreneurship and Training

European  Business School
International University · Schloss Reichartshausen


NEW YORK UNIVERSITY · LEONARD N. STERN SCHOOL OF BUSINESS



TECNOLÓGICO DE MONTERREY
EGADE
Escuela de Graduados en Administración
y Dirección de Empresas

Conference theme

Family Wealth Management: Social Entrepreneurship and Venture Philanthropy in Emerging Markets

Monterrey Institute of Technology (ITESM) -- Graduate School of
Business Administration and Leadership, Campus Monterrey (EGADE)

Mexico, September 24th – 26th, 2009

Call for Papers

The 19th global IntEnt conference will take place in Monterrey, Mexico after Oxford/Ohio/USA, Gdansk/Poland, São Paulo/Brazil, Guildford/UK, Naples/Italy, Grenoble/France, Johore Baharu/Malaysia, Kruger National Park/South Africa, Tampere/Finland, Sofia/Bulgaria, Greater Frankfurt/Germany, Monterey/USA, Arnhem-Nijmegen/Netherlands, Perth-Bunbury/Australia, Stirling/UK, Vienna/ Austria, Dortmund/Germany and Cambridge/UK.

The Conference

IntEnt is an annual conference for academics and practitioners to exchange their ideas on the research results and experiences in the field of entrepreneurship education and training. This year, the conference topic focuses on entrepreneurship in emerging countries, putting into stage how family firms promote and finance social entrepreneurs / social ventures within these contexts.

Conference topics

Submissions for IntEnt2009 Conference will welcome the following topics:

- The impact and effect of entrepreneurship programmes in emerging economies.
- Theoretical and methodological approaches in education and entrepreneurship training
- The role of education in the start-up process – Shall we promote family business courses?

- Entrepreneurship education and incubators
- Innovative ways of teaching entrepreneurship and family business management
- The role of government and the private sector in economic development – Shall entrepreneurs address institutional voids?
- Social Entrepreneurship in Emerging Economies—Why, how, when and who?
- Philanthropy and its influence on economic development
- Women Entrepreneurship – Their role in society and within their families.
- Family Businesses and Economic Development – Any link?
- Corporate Social Responsibility in Emerging Countries—Any differences?
- NGM's training and family wealth management.
- How to deal with the family Business in times of economic crisis... Entrepreneurship Resurgence?
- Papers relating to gender / women's entrepreneurship will be considered for potential publication in a special issue of the International Journal of Gender and Entrepreneurship (IJGE) to be guest edited by Professor Trevinyo-Rodríguez

Submission on related topics will also be considered.

Authors who want to present their papers at the conference should submit a three-page abstract by June 30th 2009 to intent@ebs.de and empresasfamiliares@mty.itesm.mx

Who should attend

- Researches, educators and doctoral students interested in entrepreneurship education, training and family business research and practice. We welcome all those who want to present their research and discuss their findings with other experts from all over the world.
- Representatives of governmental organizations, business and trade associations concerned with promotion of education and training of entrepreneurs, family owners and next generation members.
- Senior officials in entrepreneurship development, economic policy-making and administration.

- Entrepreneurs, consultants and advisors concerned with training the next generation of entrepreneurs.
- Suppliers of education and training services
- Publishers of teaching materials and publication in the field of entrepreneurship and family firms.
- All those with an interest in entrepreneurship and its promotion and development.

Conference Partners

Prof. Dr. Rosa Nelly Trevinyo-Rodríguez

Conference Chairholder
Family-Owned Business Chair at the Instituto Tecnológico y de Estudios Superiores de Monterrey (ITESM), Campus Monterrey, Escuela de Graduados en Administración y Dirección de Empresas (EGADE)

Prof. Dr. Heinz Klandt

Conference Director
Chair for Entrepreneurship at the EUROPEAN BUSINESS SCHOOL, International University, Germany; honorary president FGF e.V.; director bifego e.V.

Prof. Dr. Jill Kickul

Conference Director
Stern School of Business - NYU, Berkley Center for Entrepreneurial Studies, USA

Prof. Dr. Alain Fayolle

Conference Director
EM Lyon Business School, France

Advisory Committee Members

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Best Research Paper Award

€1000 INTENT best academic Paper Award 2009

USD \$1,500 ITESM-EGADE, Campus Monterrey, Family Business Center Award 2009

Deadlines

June 30th 2009 – Abstract submission
July 15th 2009 – Early bid Registration deadline
July 25th 2009 – Authors notified if abstract is selected for consideration at the Conference.
July 31st 2009 – Conference papers submitted electronically (email)
August 15th 2009 – Registration deadline

Current information on IntEnt 2009

The latest information and news about IntEnt 2009 will be systematically updated on the IntEnt website http://empresasfamiliares.mty.itesm.mx/IntEnt_index.html

Some more information can be obtained by sending an email to:

Prof. Dr. Rosa Nely Trevinyo-Rodríguez
rosa.nelly.trevino@itesm.mx

Paulina Podmokly:
empresasfamiliares.mty@itesm.mx

Conference Sponsors

Bifego e.V. betriebswirtschaftliches Institut für empirische Gründungs- und Organisationsforschung, Oestrich-Winkel, Germany (www.bifego.de)

FGF e.V. – Foerderkreis Gruendungs-Forschung, Bonn, Germany (www.fgf-ev.de)

ITESM- EGADE, Campus Monterrey Family Business Center.

KPMG Monterrey, México & PwC Monterrey, México.

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